2nd Earned Value Management Conference

12 March 2008 — Concourse Suites 19 & 20, NEC, Birmingham co-located with the Project Challenge Exhibition

EXPANDING THE USE OF EVM AS A CROSS-INDUSTRY BEST PRACTICE

Earned Value Management is accepted in many industries most notably in defence. It is increasingly used in other sectors, and this conference looks at the wider sphere and the problems in getting EVM accepted as an effective management tool. With lessons from construction, IT, financial services, and a major defence contractor, delegates will get the opportunity to see how EVM can work with their projects and programmes.

Confirmed speakers are:

Alexandre Rodrigues, Executive Partner, PMO Consulting, Portugal will deliver a keynote speech on 'The trend of EVM as a cross-industry best practice: lessons learned from real life', where he will summarise the experiences of a variety of industries across Europe that have used EVM.

Paul Whatley, Senior Consultant, Hill International will be highlighting 'The principles of earned value management' and 'Lessons learnt from its application within the construction industry'.

Ed Chapman-Parmar, *Project Manager*, *HSBC IT Services Europe (HTSE)* and **Joseph R. Czarnecki**, *Senior Advisor for Instructional Systems Design*, *ESI International*, will be exploring 'EVM for the Real World: A true story of the successes and challenges of EVM Implementation in financial services'.

Andy Carmichael, Director of Professional Services at xProcess Europe will be looking at the use of EVM in the IT arena in his contribution 'EVM and Agile processes — an investigation of applicability and benefits'.

A major defence contractor will be showing how you can embed EVM into an organisation. (tbc)

Remember: Delegates will also have time to visit the co-located Project Challenge exhibition which is situated in an adjacent hall.



The first 20
people to book
before 29 Feb
2008 will get a
free copy of
Using Earned
Value worth £55

To register for this and/or the 10th Risk Management Conference, simply complete the form on page 30 and fax back to **0118 932 6663**, or call **0118 932 6665**, or post to *Project Manager Today* at the address on the form.

Double conference deal:

Book at the same time for both the EVM and Risk Conferences and get a discount.

10TH RISK MANAGEMENT CONFERENCE

Learning from experience

13 March 2008 — Concourse Suites 19 & 20, NEC, Birmingham co-located with the Project Challenge Exhibition

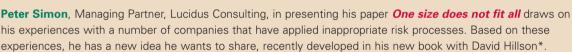


Two projects from two different eras headline this year's Risk Management Conference: 'The Great Escape', and Arsenal's new Emirate's Stadium. Mark Kozak-Holland will be talking about the extreme risks facing airman plotting to escape from Stalg Luft III in World War II. While Paul Mitchell will describe the huge range of disparate, and sometimes conflicting risks, facing the team that not only created Arsenal's new Emirate's stadium but also found themselves creating a major London urban renewal scheme at the same time. Other speakers will be looking at other lessons for effective risk management not least Keith Baxter showing that the extreme personal risks faced by mountaineers are also faced in business.

Confirmed Speakers









Martin Hopkinson, Principal Consultant with HVR Consulting Services Ltd, will be expressing the positives that

have come out of his analysis, *Tackling the Causes* of *Mega Project Failure*.







Steve Fowler, Chief Executive Office, Institute of Risk Management, explores *Professionalism in project risk management – Is project management part of risk management or is risk primarily a component of projects?*

SPONSORS



The PMI Risk Management SIG provides forums for the professional exchange of ideas on a myriad of topics related to the management of risk in projects. It is the European Branch (Region III) that is organising the sponsorship of this conference. Visit: www.risksig.com



Recognising the importance of risk within projects, the APM Risk Management SIG was formed to provide a forum for its debate and for the development of expertise to deal with it. The Risk SIG meets four times a year, in January, April, July and October.

Visit: http://www.apm.org.uk/RiskManagement/RiskProfile.asp



The Institute for Risk Management (IRM) is risk management's professional education body. Established as a not-for-profit organisation , the Institute is governed by practising risk professionals and has strong links to leading universities and business schools across the world. Visit: www.theirm.org



Book before or on 29 Feb 2008 and you will qualify for a free copy of Mark Kozak-Holland's book on *Project Lessons from the Great Escape (Stalag Luft III)*



Please photocopy this form for each delegate before completing it.

BOOK EARLY FOR

GREAT BOOK

DEALS!

Deadline 29

February

Please register me for the

2nd Earned Value Management Conference and/or 10th Risk Management Conference

If you are a member of any of the following groups you qualify for the discount price available.

12 & 13 March 2008 - Concourse Suites 19 & 20, NEC, Birmingham B40 1NT

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IRM Member Nat/Loc	al Govnt Org.	Reg	istered Charity	events, save £20
Please complete as appropriate	Discount Price	if applicable)	Full Price	
Conference Fees	Price (ex VAT)	Cost	Price (ex VAT)	Cost
Wed 12 March (EVM Conference)	£162.00	£	£180.00	<u>£</u>
Thurs 13 March (Risk Conference)	£198.00	£	£220.00	<u>£</u>
Both days	£342.00	£	£380.00	<u>£</u>
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Cancellation charges – Your booking will be subject to our terms & conditions, a copy of which is available on request. 10% after confirmation is sent from Organiser; 25% within 20 working days of event; 50% within 10 working days; 100% within 5 working days and non-attendance.